

Chair's Message

To: Minister of Training, Colleges and Universities

Dear Minister:

The Sault College Board of Governors is pleased to submit our institution's 2004-2009 Strategic Plan.

In formulating this document, we have considered our immediate and

Background to Strategic Plan Development

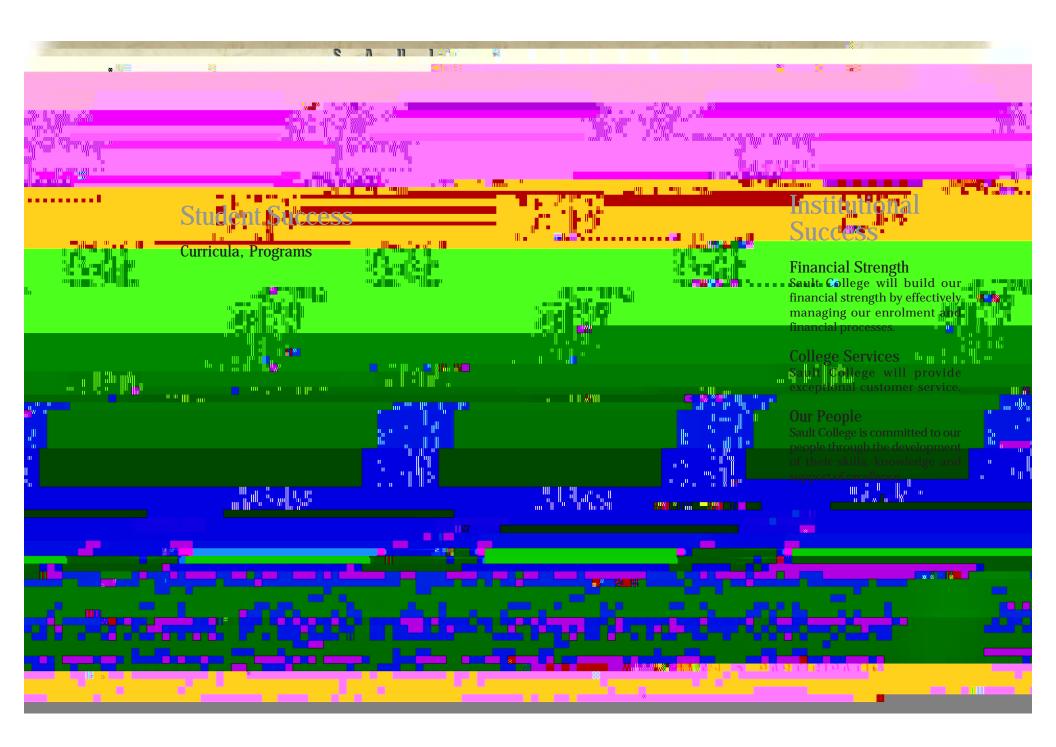
As an instrument of provincial social and economic policy, Sault College welcomes the government's commitments to public education and Northern Ontario.

Our 2004-09 strategic plan outlines how Sault College will contribute to the futures of our students, community, and province.

We serve immediate and regional geographical areas that have been hard hit economically since the early 1990s. During the past decade, Sault Ste. Marie's population has declined by 8,000 residents. Population losses are widespread across much of Northeastern Ontario, and the North's percentage of Ontario's total population is lower than at any point in the past century.

Particularly compelling is the ongoing out-migration of our youth. They leave not because they want to, but in search of better employment opportunities elsewhere.

While the challenges confronting Sault Ste. Marie and the District of



Our Linkage Model

Strategic and Operational Planning At Sault College it is important that our actions link directly to the achievement

Strategic Objectives (Senior Management)

Outcome 6. Partnerships

Sault College will expand and develop new partnerships to enhance the College's socio-economic benefits to the region and the city.

Outcome 7. Service to Our Community

Sault College will make a positive contribution to the economic, cultural, and social well-being of our region and city.

Strategic Objectives:

- Sault College will be the trainer of choice for Sault Ste Marie and the District of Algoma to ensure the area's workforce receives training relevant to regional needs.
- Sault College will participate in economic, social, and cultural activities.
- Partnerships and strategic alliances will be expanded to enhance programming that strengthens the College's socio-economic benefit to Sault Ste Marie and the District of Algoma.
- Sault College will provide a positive socio-economic return-oninvestment for its stakeholders.

Institutional Success

Outcome 8. Financial Strength

Sault College will build our financial strength by effectively managing our enrolment and our financial processes.

Outcome 9. Excellence in College Services

Sault College will provide exceptional customer service.

Outcome 10. Excellence in Our People

Sault College is committed to our people \hat{th} rough the development of their skills, knowledge and support of excellence.

Strategic Objectives:

- Financial viability will be maintained.
- Enrolment will be optimized to take advantage of any possible changes to the college funding formula.
- Quality customer service standards will be defined and adhered to.
- Programs and services will be regularly reviewed to ensure their effectiveness and relevance.